

S.A.V.E.S CLUB INC.

THIRD ANNUAL PHILLY RUN WILD SAVE THE ORANGUTANS 5K RUN/WALK

A Very Special Sponsorship Opportunity to Help Save Endangered Orangutans!

January 1, 2016

Greetings from S.A.V.E.S Club Inc.! We are gearing up for our third annual Philly **RUN WILD–Save the Orangutans 5K Run/Walk**. We cordially invite your business to become a sponsor!

Philly RUN WILD will take place on Sunday, April 24th, at the Philadelphia Zoo. This fun-filled benefit event will be a wild adventure. ***Will you join us?***

Philly RUN WILD – Save the Orangutans 5K Run/Walk supports Orangutan Foundation International (OFI), a US-based, non-profit organization dedicated to ensuring the long-term survival of the endangered orangutans of Borneo. As a sponsor you will be helping to preserve orangutans and thousands of other rainforest species, along with their tropical rainforest habitat. Specifically your support will help us:

- Care for and rehabilitate more than 340 orphaned orangutans and ensure their successful return to the wild
- Patrol more than one million acres of forest habitat to prevent illegal logging, mining, poaching, and encroachment by palm oil plantations
- Permanently protect critical orangutan habitat through land purchases

Read more at www.orangutan.org

Sponsorship of **Philly RUN WILD** is an excellent way to accomplish your marketing goals *while supporting OFI's conservation mission*. We expect the event to draw 1000 racers AND hundreds of additional friends and family pledging their financial support. Media coverage and marketing promotions will reach thousands throughout the Pennsylvania/Delaware/New Jersey region, and extend internationally through OFI's broad network of friends and supporters throughout the globe.

We offer five levels of financial sponsorship and in-kind sponsorship:

- Title Sponsor - \$5,000 (limited to 1 company)
- Gold Sponsors – \$2,500 (limited to 5 companies)
- Silver Sponsors – \$1,000
- Mile Marker Sponsors - \$500
- Contributing Sponsors - \$250
- In-Kind Sponsors - for a limited number of businesses that donate goods or services

Third Annual Philly RUN WILD
Save the Orangutans 5K Run/Walk
April 24, 2016 at the Philadelphia Zoo
To Benefit Orangutan Foundation International

Detailed sponsorship information is enclosed. We encourage you to consider being a part of this great community event. You'll feel good by doing good!

Sincerely,

Kailyn Woyak
Event Coordinator
Phone: 610-687-4087
Email: phillyrunwild@gmail.com



Third Annual Philly RUN WILD
Save the Orangutans 5K Run/Walk
April 24, 2016 at the Philadelphia Zoo
To Benefit Orangutan Foundation International

Title Sponsorship - \$5000 (limited to 1 company)

- Exclusive Sponsorship
- Company logo included as presenting sponsor on all brochures, posters, flyers, and advertisements and event t-shirt
- Company logo and website linked to race website (www.phillyrunwild.com)
- Onsite presence on day of event
- Exhibit space in Philadelphia Zoo during event
- Sponsor may provide stake friendly banner for placement along race course and on/above event stage
- 5 complimentary race entries
- Extra-large company logo included on race t-shirt

Gold Sponsor - \$2500 (limited to 5 companies)

- Company logo and website linked to race website (www.phillyrunwild.com)
- Onsite presence on day of event
- Exhibit space in Philadelphia Zoo during event
- Sponsor may provide stake friendly banner for placement along race course
- 3 complimentary race entries
- Large company Logo included on race t-shirt

Silver Sponsor - \$1000

- Sponsor a water stop or finish line, company name/logo prominently displayed at water point or finish line
- Company Logo and website linked to race website (www.phillyrunwild.com)
- Onsite presence on day of event
- Exhibit space in Philadelphia Zoo during event
- 2 complimentary race entries
- Company logo on commemorative race t-shirt

Mile Marker Sponsor - \$500

- Company Logo on all mile markers
- Company logo on race website (www.phillyrunwild.com)
- 1 complimentary race entry
- Company logo on commemorative race t-shirt

Contributing Sponsor - \$250

- Company logo on commemorative race t-shirt

In-Kind Sponsor – Food, Refreshments, Give-a-ways

All in-kind sponsorships - such as food donations, marketing donations, etc. will fall into one of the categories above depending on the value of the in-kind donation.

Don't miss the opportunity to sponsor this fun community event!

We must receive your sponsorship form and payment by April 1.

If you are interested in sponsoring our RUN WILD - Save the Orangutans 5K Run/Walk please complete the enclosed sponsorship form and mail it along with your sponsorship payment to S.A.V.E.S Club Inc. at 437 Maynard Drive, Wayne, PA 19087.

Questions?

Call - Shannon Lynch at (609) 217-3608 or Kailyn Woyak at (610-687-4087)

Email – phillyrunwild@gmail.com



SAVES CLUB INC is a 501c3 non-profit organization dedicated to supporting the efforts of OFI. All proceeds of Philly Run Wild go directly to OFI. Contributions are tax deductible as specified by law.

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Save the Orangutans 5K Run/Walk
April 24, 2016 at the Philadelphia Zoo
To Benefit Orangutan Foundation International

Philly RUN WILD – Save the Orangutans 5K Run/Walk
Sponsorship Agreement

Business Name

Contact Name

Business Address

City

State

Zip

Phone

Email

Website

Sponsor Level:

- Title Sponsor (\$5000)
- Gold Sponsor (\$2500)
- Silver Sponsor (\$1000)
- Mile Marker Sponsor (\$500)
- Contributing Sponsor (\$250)
- In-Kind donation (valued at _____)

Please complete this form and mail it along with your sponsorship payment by April 1, 2016 to:

**SAVES CLUB INC.
437 Maynard Drive
Wayne, PA 19087**

**Checks should be made payable to SAVES CLUB INC.
(Include “Philly Run Wild” on your check memo line)**

Sponsor Authorized Signature

Printed Name

Date

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