

ORANGUTAN FOUNDATION INTERNATIONAL

WILDLIFE CONSERVATION · RAINFOREST PRESERVATION · RESEARCH & EDUCATION

Your "Sponsorship" Will Help Save Endangered Orangutans!

September 1, 2013

Greetings from Orangutan Foundation International! We are gearing up for our 2nd Annual **Philly RUN WILD–Save the Orangutans 5K Run/Walk**. We cordially invite your business to become a sponsor!



Philly RUN WILD will take place on Sunday, April 27, 2014 at the Philadelphia Zoo. This fun-filled benefit event will be a wild adventure. **Will you join us?**

Philly RUN WILD – Save the Orangutans 5K Run/Walk supports Orangutan Foundation International (OFI), a US-based, non-profit organization dedicated to ensuring the long-term survival of the endangered orangutans of Borneo. As a sponsor you will be helping to preserve orangutans and thousands of other rainforest species, along with their tropical rainforest habitat. Specifically your support will help us:

- Rescue and rehabilitate 340 orphaned orangutans and ensure their successful return to the wild
- Safeguard more than one million acres of forest habitat to prevent illegal logging, mining, poaching, and encroachment by palm oil plantations
- Permanently protect critical orangutan habitat through land purchases

Read more at www.orangutan.org

Sponsorship of **Philly RUN WILD** is an excellent way to accomplish your marketing goals *while supporting OFI's conservation mission*. In April of 2013, 1,100 walkers and runners, and thousands of spectators, participated in Philly Run Wild and raised \$23,000, 100% of which supports orangutan conservation. We expect our 2014 event will draw many more participants!

Media coverage and marketing promotions of this event will reach throughout the Pennsylvania/ Delaware/ New Jersey region, and extend internationally through OFI's network of Facebook Fans, monthly newsletter subscribers, friends, volunteers, and supporters throughout the globe.

We offer five levels of financial sponsorship and in-kind sponsorship:

- Title Sponsor - \$5,000 (limited to 1 company)
- Gold Sponsors – \$2,500 (limited to 5 companies)
- Silver Sponsors – \$1,000
- Mile Marker Sponsors - \$500
- Contributing Sponsors - \$250
- In-Kind Sponsors - businesses that donate goods or services

Detailed sponsorship information is attached. We encourage you to consider being a part of this great community event. You'll feel good by doing good!

Sincerely,

Shannon Lynch
Event Coordinator
Phone: (609) 217-3608
Email: phillyrunwild@gmail.com

Hollis Burbank-Hammarlund
OFI Director of Development
Phone: (802) 257-4055
Email: OFInewengland@gmail.com

Second Annual Philly RUN WILD
Save the Orangutans 5K Run/Walk
April 27, 2014 at the Philadelphia Zoo
To Benefit Orangutan Foundation International

Title Sponsorship - \$5000 (limited to 1 company)

- Exclusive Sponsorship
- Company logo included as presenting sponsor on all brochures, posters, flyers, and advertisements
- Company logo and website linked to event website (www.phillyrunwild.com)
- Special 'thank you messages' posted on OFI's website, Facebook site, and monthly e-newsletter
- Onsite presence on day of event
- Exhibit space in Philadelphia Zoo during event
- Sponsor may provide stake friendly banner for placement along race course
- Company marketing material included in race packets given to all participants
- 5 complimentary race entries
- Large company logo included on event t-shirt

Gold Sponsor - \$2500 (limited to 5 companies)

- Company logo and website linked to event website (www.phillyrunwild.com)
- Special 'thank you messages' posted on OFI's website, Facebook site, and monthly e-newsletter
- Onsite presence on day of event
- Exhibit space in Philadelphia Zoo during event
- Sponsor may provide stake friendly banner for placement along race course
- Company marketing material included in race packets given to all participants
- 3 complimentary race entries
- Medium sized company Logo included on event t-shirt

Silver Sponsor - \$1000

- Sponsor a water stop or finish line
- Company name/logo prominently displayed at water point or finish line
- Company Logo and website linked to event website (www.phillyrunwild.com)
- Special 'thank you messages' posted on OFI's website, Facebook site, and monthly e-newsletter
- Company marketing material included in race packets given to all participants
- 2 complimentary race entries
- Company logo on commemorative event t-shirt

Mile Marker Sponsor - \$500

- Company Logo on all mile markers
- Company logo on event website (www.phillyrunwild.com)
- Special 'thank you messages' posted on OFI's website, Facebook site, and monthly e-newsletter
- Company marketing material included in race packets given to all participants
- 1 complimentary race entry
- Company name on commemorative race t-shirt

Contributing Sponsor - \$250

- Company marketing material included in race packets given to all participants
- Company name on commemorative race t-shirt

In-Kind Sponsor – Food, Refreshments, Event Prizes, Give-a-ways

All in-kind sponsorships - such as food donations, marketing donations, etc. will fall into one of the categories above depending on the value of the in-kind donation.

Don't miss the opportunity to sponsor this amazing event!

Sign up early to maximize media coverage of your company's sponsorship.

If you are interested in sponsoring our RUN WILD - Save the Orangutans 5K Run/Walk please download and complete the sponsorship form on the following page. ***We must receive your sponsorship form and payment by March 21, 2014.***



Second Annual Philly RUN WILD
 Save the Orangutans 5K Run/Walk
 April 27, 2014 at the Philadelphia Zoo
 To Benefit Orangutan Foundation International

Contact Shannon Lynch before completing and sending this form:
 Phone: (609) 217 - 3608 or
 Email: phillyrunwild@gmail.com

Philly RUN WILD – Save the Orangutans 5K Run/Walk
Sponsorship Agreement

Business Name

Contact Name

Business Address

City

State

Zip

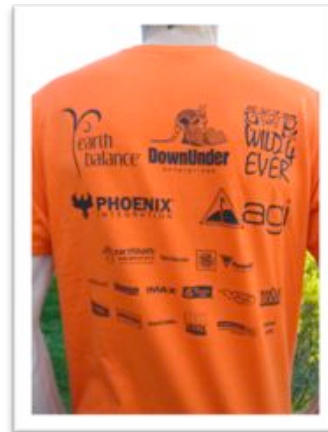
Phone

Email

Business Website Address

Sponsor Level:

- Title Sponsor (\$5000)
- Gold Sponsor (\$2500)
- Silver Sponsor (\$1000)
- Mile Marker Sponsor (\$500)
- Contributing Sponsor (\$250)
- In-Kind donation (valued at \$_____). *Please call or email Shannon Lynch at the above contact information to discuss your in-kind donation before you send this form. Thank you.*



>> Please complete this form and mail it along with your sponsorship payment by March 21, 2014 to:

**Shannon Lynch, Event Coordinator
 Run Wild – Save the Orangutans 5K
 286 Phoenixville Pike
 Malvern, PA 19355**

**Checks should be made payable to Orangutan Foundation International
 (Include “Philly Run Wild” on your check memo line)**

Sponsor Authorized Signature

Printed Name

Date